

ONLINE PORTFOLIO PROGRESS REPORT

YOUR NAME _____

TOTAL POINTS ____

WRITE THE SEARCH NAME OF YOUR ONLINE PORTFOLIO HERE:

While photography is a creative and subjective form of expression, critical assessment is vital in evaluating project-based learning. The following rubric will allow me to help me assess your progress on the content and design of your online portfolio.

SITE DESIGN	EXCELLENT	MODERATE PROGRESS	NOT STARTED
	5 • • • •	3 • • • •	0

- The chosen Weebly website theme is well suited for a photography portfolio. (It is a portfolio theme –not a blog or online commerce theme).
- The layout of your site is attractive, well-balanced & professional looking.
- Graphics, fonts, and borders are appropriate and well chosen.
- Font styles (italic, bold, underline) are consistent and improve readability.
- Fonts and type size vary appropriately for headings, sub-headings and text.
- Color of background, fonts, and links enhance the readability and aesthetic quality of the presentation, and are used consistently throughout the portfolio
- Horizontal and vertical white space alignment is used appropriately to organize content throughout the site.

NAVIGATION and CONTENT	EXCELLENT	MODERATE PROGRESS	NOT STARTED
	5 • • • •	3 • • • •	0

- Have you created an “about” page, telling us a little about your photography?
- Have you replaced the “Weebly” placeholder content with your own? –including the banners at the top of the page?
- Is your site free from errors in spelling, capitalization, punctuation or grammar?
- Navigation throughout your site is easy, with fast-loading links, and the various parts of the portfolio are labeled, clearly organized & allow the reader to navigate easily throughout the site.
- All pages connect to the navigation menu, and all external links connect to the appropriate website or file. (There are no broken links)
- Have you included a slideshow or gallery in your site, showcasing your best work?

QUALITY of IMAGES	EXCELLENT	MODERATE PROGRESS	NOT STARTED
	5 • • • •	3 • • • •	0

- Do you have a folder of images on your desktop that are “optimized” for use on the web?
- Do your images represent your best creative and technical skills?
- Have you also included high quality images from your phone or social media site(s)?
- Are the images focused?
- Have they been correctly toned in Photoshop, so they are not too light or dark?
- Are the images cropped correctly, so the compositions are as strong as possible?